

INTERVIEW QUESTION - Why have you decided to apply for this job?

This, again, is a very common interview question and one that needs to be answered carefully. Remember that an interview panel will have heard all the usual responses such as:

“I’ve wanted to work in this kind of role since I was a child”.

And

“This job just really appeals to me”.

These types of standard responses will gain you few marks.

It is crucial that you provide a response to this type of question that is unique, truthful and different to all the other candidates.

Consider the following points:

> Provide a response that demonstrates you’ve carried out plenty of research. During your research, something has caught your eye about the job that is very appealing. This will demonstrate to the panel that you have looked into the role. Remember that most candidates will apply for many different jobs all at one time, and as a result they will fail to carry out any meaningful research.

> Consider providing a response that demonstrates you have the key skills required to perform the job competently. An example would be:

“I understand that this role requires very good communication and team working skills. I believe I am very strong in these areas, and therefore I would be a valuable asset to the team. Having researched the job and organisation extensively I have noticed a common theme

appearing time and time again – professionalism. I have also spoken to people who already work within this team, and the feedback I have received has been excellent. I really want to work for this team and the skills and experience I have already gained will allow me to contribute towards the organisation's goals in a positive manner."